**About the data summary**

**Project**

15. Startup Investment Analysis (Shark Tank Data) Objective: Analyze startup investment trends using Shark Tank India/US datasets. Tools: Excel, Python, Tableau Mini Guide: Clean and organize data by domain, funding amount Analyze founder profiles, funding stage success Create Tableau visuals for industry trends Deliverables: Visual dashboard PDF with industry-wise investor trends Founder success pattern summary

Context

Shark Tank India is an Indian Hindi-language business reality television series that airs on Sony Entertainment Television. The show is the Indian franchise of the American show Shark Tank. It shows entrepreneurs making business presentations to a panel of investors or sharks, who decide whether to invest in their company

Sharks

1. Ashneer Grover: Managing Director and Co-founder of BharatPe
2. Aman Gupta: Co-founder and Chief Marketing Officer of boAt
3. Anupam Mittal: Founder and CEO of Shaadi.com and People Group
4. Ghazal Alagh: Co-founder and Chief Mama of MamaEarth
5. Namita Thapar: Executive Director of Emcure Pharmaceuticals
6. Peyush Bansal: Co-founder and CEO of Lenskart
7. Vineeta Singh: CEO and co-founder of SUGAR Cosmetics

# **About the Dataset**

The provided dataset contains information related to the television show "Shark Tank India." The dataset includes several columns that provide details about the different episodes and pitches presented on the show. Here is a brief description of each column:

1. **episode\_number**: Represents the unique identifier for each episode of Shark Tank India.
2. **pitch\_number**: Indicates the pitch number within a specific episode.
3. **brand\_name**: Refers to the name of the brand or company presenting the pitch.
4. **idea**: Describes the business idea or concept presented by the brand.
5. **deal**: Indicates whether a deal was made during the pitch (1 if a deal was made, 0 otherwise).
6. **pitcher\_ask\_amount**: Represents the amount of funding the pitcher requested from the sharks.
7. **ask\_equity**: Represents the equity percentage requested by the pitcher in exchange for the funding.
8. **ask\_valuation**: Represents the valuation of the company or brand as proposed by the pitcher.
9. **deal\_amount**: Indicates the amount of funding agreed upon in the deal.
10. **deal\_equity**: Represents the equity percentage agreed upon in the deal.
11. **deal\_valuation**: Represents the valuation of the company or brand agreed upon in the deal.
12. **ashneer\_present, anupam\_present, aman\_present, namita\_present, vineeta\_present, peyush\_present, ghazal\_present**: These columns indicate whether each respective shark was present during the pitch (1 if present, 0 otherwise).
13. **ashneer\_deal, anupam\_deal, aman\_deal, namita\_deal, vineeta\_deal, peyush\_deal, ghazal\_deal**: These columns indicate whether each respective shark made a deal during the pitch (1 if made a deal, 0 otherwise).
14. **total\_sharks\_invested**: Represents the total number of sharks that invested in a particular pitch.
15. **amount\_per\_shark**: Represents the amount of funding invested per shark.
16. **equity\_per\_shark**: Represents the equity percentage acquired by each shark in the pitch.

This dataset provides valuable information about the pitches made on Shark Tank India, including the details of the pitches, the funding requested, the deals made, and the involvement of different sharks. Analyzing this dataset can offer insights into the dynamics of the show and the investment decisions made by the sharks.